

JULY 2018

## Coming Soon: New and Improved DCTA Website

This summer, we will launch a new website to better serve our riders with enhanced functionality for more ease of use. We updated our current site in early 2014, and a revamp of our website falls within the standard marketing practice of updating a site every couple of years in conjunction with a company branding overhaul.



Our new website will have an updated design that will align with our current brand standards and will include the following key features:

- Responsive design for desktop and mobile
- Enhanced trip planner
- PCI compliant ticket store/cart
- New comprehensive media center
- More valuable content in a reader-friendly format
- Accurate and compelling content, available in three or less clicks

[Learn More >](#)



## University A-train Free Ride Promotion

Starting Monday, August 27, University of North Texas (UNT), Texas Woman's University (TWU) and North Central Texas College (NCTC) students, faculty and staff can ride our A-train **FREE** between the Trinity Mills Station in Carrollton and the Downtown Denton Transit Center (DDTC).

Taking advantage of our new university A-train promotion is simple! UNT, TWU and NCTC students, faculty and staff will present their valid university identification card to A-train operators to get a free ride. Our university A-train promotion will be valid August 27, 2018, through January 14, 2019.

[Read More >](#)



## BLOG: Fun Things to Do in July

The year may be halfway over, but the fun events around Denton County continue! Whether you want to go to an event that happens every day, every week or one that only happens every so often, you can #RideDCTA to get to all of the fun!

Visit our Hop on Board blog to check out all the events we can get you to this month.

[Read More >](#)



## BLOG: #WhyIRideDCTA - Brionne Schufford

Denton resident Brionne Schufford uses our services to get to her classes at UNT, her job at Panera and all around the city. Find out more about Brionne and why she likes to #RideDCTA by visiting our Hop on Board blog.

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