



Board of Directors Regular Meeting January 23, 2025 | 10:00 a.m.

NOTICE IS HEREBY GIVEN that the members of the Denton County Transportation Authority (DCTA) Board of Directors will hold a Regular Meeting on Thursday, January 23, 2025 at 10:00 a.m. at the DCTA Administrative Offices located at 1955 Lakeway Drive, Suite 260, Lewisville, Texas 75057 and by ZOOM Video Conference at which time the following agenda will be discussed.

The public is allowed to use the ZOOM link below to view the Board Meeting. To view the meeting, please use the information below:

Please click the link below to join the webinar

<https://us06web.zoom.us/j/84148783525?pwd=cVu3AVXYKLQ0TL5XZAFtPF0uz20gYs.1>

Passcode:241707

Phone one-tap:13462487799

Join via audio:1 346 248 7799 US

Webinar ID: 841 4878 3525

Passcode: 241707

As authorized by Section 551-071 of the Texas Government Code, the Board of Directors may convene into Closed Executive Session for the purpose of seeking legal advice from Legal Counsel on any item on the agenda at any time during the meeting.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

INTRODUCTIONS

PUBLIC COMMENT

This agenda item provides an opportunity for citizens to address the DCTA Board of Directors on any agenda item(s) or other matters relating to DCTA. Each speaker will be given a total of three (3) minutes to address any item(s). Anyone wishing to speak shall be courteous and cordial.

Speakers making personal, impertinent, profane, or slanderous remarks may be removed from the meeting. Unauthorized remarks from the audience, stamping of feet, whistles, yells, clapping and similar demonstrations will not be permitted.

Citizens that are not able to participate in-person must email his or her public comment to kmorris-perkins@dcta.net no later than **3:00 pm on Wednesday, January 22, 2025**, to ensure the comment will be distributed to Board Members prior to the meeting.



The Board of Directors is not permitted to take action on any subject raised by a speaker during Public Comments. However, the DCTA Board of Directors may have the item placed on a future agenda for action; refer the item to the DCTA Administration for further study or action; briefly state existing DCTA policy; or provide a brief statement of factual information in response to the inquiry.

CONSENT AGENDA

1. Consider Approval of Monthly Financial Statement for November 2024

Action Item

Background Information: Memo

Exhibit 1: Year-To-Date Financial Statement – November 30, 2024

2. Consider Approval of a Contract Amendment for the Spare Labs Platform with Vertosoft, LLC in the amount of \$36,786.15 for a Total Contract Amount of \$284,082.15 for the Period beginning February 1, 2025 through September 30, 2025

Action Item

Background Information: Memo

3. Consider Approval of a Resolution Approving Budget Revision 2025-07 in the amount of \$36,787 for the Spare Labs Platform

Action Item

Background Information: Memo

Exhibit 1: Draft Resolution

4. Consider Approval of the Revised Transportation Reinvestment Program (TRiP) Policy, effective October 1, 2025

Action Item

Background Information: Memo

Exhibit 1: Revised (redline) TRiP Policy Reviewed in December 2024 Board Meeting

Exhibit 2: Revised TRiP Policy

5. Consider Approval of Regular Agenda Meeting Minutes dated December 12, 2024

Action Item

Background Information: Exhibit 1: Regular Meeting Minutes dated December 12, 2024

REGULAR AGENDA

1. Discuss and Consider Authorizing the Chief Executive Officer to Negotiate and Execute a Master Services Agreement with Ruby Media (dba DHD Films) for a three (3) year Initial Term and up to two (2) one (1) year renewals for Marketing and Communications Support

Action Item

Background Information: Memo



- 2. Authorize the Chief Executive Officer to Execute Task Order 01 with Ruby Media (dba DHD Films) in an amount not to exceed \$200,000 for Marketing and Communications Support for the Period Beginning February 1, 2025 through September 30, 2025**
Action Item
Background Information: Memo
- 3. Discuss and Consider Approval of Task Order 01 with HW Lochner in an Amount Not to Exceed \$368,255.56 for Initial Program Management Tasks and Validation of Curve and Speed Improvements**
Action Item
Background Information: Memo
- 4. Discuss and Consider Approval of Fiscal Year 2024 Transportation Reinvestment Program (TRiP) Annual Report and Fiscal Year 2025 TRiP Annual Call for Projects**
Action Item
Background Information: Memo
Exhibit 1: TRiP Annual Call for Projects FY2025
Exhibit 2: TRiP Annual Report for FY2024
- 5. Discuss Update on the Intermediate Service Plan**
Discussion Item
Background Information: Memo
- 6. Discuss Update on the Denton County Transportation Authority Transformation Initiative and Five-Year Roadmap, FY2023 – FY2027**
Discussion Item
Background Information: Memo
- 7. Discuss Local and Regional Updates and Legislative Issues**
Discussion Item

INFORMATIONAL REPORTS

- 1. Safety, Service, and Ridership Reports – November/December 2024**
Background Information: Memo
Exhibit 1: Safety Performance – FY to Date
Exhibit 2: Service Performance – FY to Date
Exhibit 3: Ridership by Mode – November, December 2024
Exhibit 4: Connect Ridership Year-Over-Year by Month
Exhibit 5: A-train Ridership Year-Over-Year by Month
Exhibit 6: Fixed-Route Ridership – November, December 2024
Exhibit 7: UNT Ridership Year-Over-Year by Month



FUTURE AGENDA ITEMS AND BOARD MEMBER REQUESTS

Staff will discuss proposed future agenda items. Board members may request an informational item or action item to be added to the next Board meeting agenda.

Next Regular Board Meeting Date: February 27, 2025

Board of Directors Strategic Work Session: January 30-31, 2025

REPORT ON ITEMS OF COMMUNITY INTEREST

Pursuant to Texas Government Section 551.0415 the Board of Directors may report on the following items: (1) expression of thanks, congratulations, or condolences; (2) information about holiday schedules; (3) recognition of individuals; (4) reminders about upcoming DCTA and Member City events; (5) information about community events; and (6) announcements involving imminent threat to public health and safety.

CONVENE EXECUTIVE SESSION

1. Pursuant to Texas Government Code Section 551.071(2) Legal Consultation with General Counsel, the Board of Directors will convene into Closed Executive Session regarding Change Order Amendment with Rio Grande Pacific Corporation for A-Train Operations and Maintenance.
 - a. Action as a result of Executive Session

RECONVENE OPEN SESSION

Reconvene and Take Necessary Action on Items Discussed during Executive Session (if applicable).

ADJOURN

Board Members:

TJ Gilmore, Lewisville, Chair
 Cesar Molina, Denton County Seat 1, Vice-Chair
 Andy Eads, Denton County Seat 2, Secretary
 Alison Maguire, Denton
 Daniel Jaworski, Highland Village

Alternates

Kristin Green, Lewisville
 Jody Gonzalez, Denton County Seat 1
 Pat Smith, Denton
 Paul Stevens, Highland Village
 Vacant, Denton County Seat 2



Non-Voting Board Members:

Jared Eutsler, Corinth
Dennie Franklin, Frisco
Jeremie Maurina, The Colony
Vacant, Flower Mound
Vacant, Little Elm
Vacant, Small Cities

Staff Liaison:

Paul Cristina, CEO

This notice was posted on January 17, 2025 by 5pm.

A handwritten signature in blue ink, reading "Kisha Morris-Perkins", is written over a horizontal line.

Kisha Morris-Perkins
Executive Assistant & Board Process Manager